

Delphine Michèle Spitalnik Kaczinski



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São Paulo - SP - Brazil

French nationality (resident) 07.31.1972

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TRAINING AND OBJECTIVE



I graduated in Industrial Design - Visual Communications - FAAP - Fundação Armando Alvares Penteado - SP - BRAZIL (1992-1996)



I have experience in coordination, planning, customer service, creation, design and production online and offline projects graphic designs.



SUMMARY

I have over 10 years experience in coordination, creation, service, innovation and production projects online and offline: web sites, hot sites, virtual stores, electronic catalogs, portals, web applications, customization of web solutions, banners, email marketing, images and posts to social networking, corporate presentations, standardization of internal and external documents,

printed materials (brochures, flyers, posters, invitations, covers, ...) and corporate identity (logo, business card, stationery, ...).

Customer service from many sectors: financial institutions, publishing houses, industries, education, media, medicine, technology, marketing, commerce, law, tourism, fashion, architecture, decoration, ...



TIMELINE

Today

DMS Design
Partner-owner,
Online/offline Art
Director and
Project Consultant
(4 years)

2017

SimpleMKT
Online and offline
designer (3 months
freelancer)

Beauty Consultant
Mary Kay and
makeup artist (3
years)

2014

SimpleMKT
Online and
offline designer
(3 months)

2015

SimpleMKT
Online and offline
designer (1
month freelancer)

2016

SimpleMKT
Online and offline
designer (1
month freelancer)

2013

p2b Comunicação
Web designer /
Graphic Designer
(2 months for
Freelancer)

2012

Gautio Design
Gráfico Digital.
Web designer
and digital
projects
coordinator (1
year and 2
months)

2004

DMS Design
Partner-owner,
Online/offline Art
Director and
Project Consultant
(8 years and 2
months)



TIMELINE

1999

**EverSystems
Informática
(EverMedia
Division)**
Webdesigner /
Graphic Designer
(5 years)

1998

**EBID – Editora
Páginas
Amarelas Ltda.**
Graphic Designer
(4 months)

1998

Freelancer
Main clients:
Lumière magazine
and SENAR / SP
Graphic designer
(1 year and 2
months)

1996

**NeoMedia
Multimedia
Solutions**
Art Director (6
months)
Graphic Designer
(1 year and 1
month)
Trainee (5
months)

before 1996

French teacher
Companies
attended: Rhodia,
Mine Language
School and
private students
(3 years)



SKILLS



Briefing preparation, customer service and project follow-up.

Good personal presentation and interpersonal skills, proactive posture, ease in dealings and involvement with teams, easy to learn and adapt to change.

Creative project management, research and planning, briefing definition, layouts creation and production.

MAC and PC platforms: Adobe CS6 (Photoshop, Illustrator, Flash, Dreamweaver, InDesign, Acrobat), CorelDraw X5, TopStyle 4 (CSS3 - Cascade Style Sheet), tableless HTML, Wordpress, W3C standards, SEO, Usability, Analytics, Microsoft Office (Word, Excel, PowerPoint), Keynote.



Portuguese and French fluent, Spanish and English intermediaries.

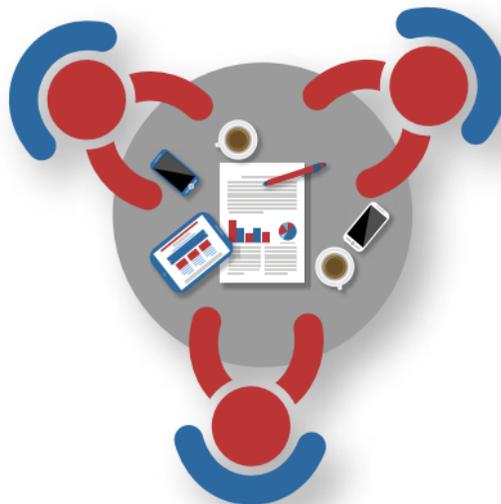




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Let's talk
about jobs?

 **dmsdesign**
intelligent creations



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